



ACADEMIC CURRICULUM – COHORT 1

WEEK	DATE	HEADLINE	DESCRIPTION	PLATFORM
MONTH 1 – PREPARATION				
1	Sep 01	Orientation	A Welcome Message from Dr. Adeyemi	WhatsApp Community
	Sep 02	Orientation	Purpose & Vision of the Academy	WhatsApp Community
	Sep 03	The Secret Place, Building Your Business from the Altar	Seminar: This session will reveal the spiritual dimension of entrepreneurship, teaching you how to lay the foundation of your business on the altar of prayer, intimacy with God, and divine instructions.	Zoom
	Sep 04	Quiz Question		WhatsApp Community
	Sep 05	Quiz Answers & Giveaway Winner		WhatsApp Community
2	Sep 08	Mindset & Excellence	An Educative Content	WhatsApp Community
	Sep 09	Mindset & Excellence	A fact/statistics	WhatsApp Community
	Sep 10	Nothing Is Impossible, How Great Men Think	Seminar: In this powerful session, you will be taken into the mental framework of high-achievers—those who have defied odds, challenged systems, and changed the world.	Zoom
	Sep 11	Quiz Question		Instagram
	Sep 12	Quiz Answers & Giveaway Winner		WhatsApp Community
3	Sep 15	Public Relations	An Educative Content	WhatsApp Community
	Sep 16	Public Relations	A fact/statistics	WhatsApp Community

	Sep 17	Managing Public Perception, How to Influence What People Say About You	Seminar: This session dives deep into the power of perception management, teaching you how to intentionally shape your image, narrative, and brand experience in the hearts and minds of clients, investors, partners, and the public.	Zoom
	Sep 18	Quiz Question		Facebook
	Sep 19	Quiz Answers & Giveaway Winner		WhatsApp Community
4	Sep 22	A Project		Google Form
	Sep 24	Submission deadline of the Project		WhatsApp Community
	Sep 26	Release of Results		Email
MONTH 2 - INNOVATION				
5	Sep 29	Marketing Strategies	An Educative Content	WhatsApp Community
	Sep 30	Marketing Strategies	A fact/statistics	WhatsApp Community
	Oct 01	The Marketing Strategy That Builds Trust and Closes Deals	Seminar: This class dives deep into the foundational marketing principles that attract serious clients, earn their trust, and convert them into loyal buyers and investors.	Zoom
	Oct 02	Quiz Question		LinkedIn
	Oct 03	Quiz Answers & Giveaway Winner		WhatsApp Community
6	Oct 06	Social Media Growth	An Educative Content	WhatsApp Community
	Oct 07	Social Media Growth	A fact/statistics	WhatsApp Community
	Oct 08	Mastering the Algorithm, Building The Real You Online	Seminar: This session will uncover how real estate professionals can master platform algorithms (like Instagram, Facebook, and LinkedIn) while staying true to themselves.	Zoom
	Oct 09	Quiz Question		YouTube
	Oct 10	Quiz Answers & Giveaway Winner		WhatsApp Community
7	Oct 13	Closing Deals	An Educative Content	WhatsApp Community
	Oct 14	Closing Deals	A fact/statistics	WhatsApp Community

	Oct 15	The Dealclinchers Mindsets	Seminar: This session unpacks the mindset and skill set that separates top-performing Dealclinchers from average salespeople. You'll learn how to approach every prospect with boldness, present your value with authority, and close deals without desperation.	Zoom
	Oct 16	Quiz Question		TikTok
	Oct 17	Quiz Answers & Giveaway Winner		WhatsApp Community
8	Oct 20	A Project		Google Form
	Oct 22	Submission deadline of the Project		WhatsApp Community
	Oct 24	Release of Results		Email
MONTH 3 – THE REALITY				
9	Oct 27	Real Estate Legal Consultancy	An Educative Content	WhatsApp Community
	Oct 28	Real Estate Legal Consultancy	A fact/statistics	WhatsApp Community
	Oct 29	Everything You Should Know To Avoid Breaking the Law	Seminar: This powerful session uncovers the critical legal knowledge every realtor, investor, and developer must master to operate with confidence, credibility, and compliance.	Zoom
	Oct 30	Quiz Question		Twitter
	Oct 31	Quiz Answers & Giveaway Winner		WhatsApp Community
10	Nov 03	Development & Construction Stages	An Educative Content	WhatsApp Community
	Nov 04	Development & Construction Stages	A fact/statistics	WhatsApp Community
	Nov 05	How Estates Are Built, A Guided Tour of the Whole Building Process	Seminar: In this immersive session, you'll take a guided journey through the entire estate development process, from land acquisition to architectural design, soil testing, block laying, plastering, roofing, infrastructure planning and final finishing.	Zoom
	Nov 06	Quiz Question		Threads

	Nov 07	Quiz Answers & Giveaway Winner		WhatsApp Community
11	Nov 10	Internship Preparation	An Educative Content	WhatsApp Community
	Nov 11	Internship Preparation	A fact/statistics	WhatsApp Community
	Nov 12	Welcome To The Realm Of Wealth	This session is an orientation into the non-negotiable code of excellence that defines our brand and our people.	Zoom
	Nov 13	Quiz Question		Zoom
	Nov 14	Quiz Answers & Giveaway Winner		WhatsApp Community
12	Nov 17	A Project		Google Form
	Nov 19	Submission deadline of the Project		WhatsApp Community
	Nov 20	Release of Results		Email
MONTH 4 - FINAL LAP				
13	Nov 22	FINAL WORDS FROM THE BISHOP & AWARD PRESENTATIONS	A Physical Meeting at Dealclinchers Head Office in Lagos with the No.1 Bishop Of Real Estate In Africa. This Meeting will also be LIVE streamed for candidates not in Lagos.	Onsite
	Nov 24	EXAMINATION	The final examination marks the culmination of everything you've learned throughout the academy. This is designed to assess your readiness, not just to sell, but to thrive as a sales executive	Google Forms
	Nov 26	EXAMINATION RESULT RELEASE		Emails
	Nov 28	INTERNSHIP ORIENTATION		Zoom

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